

FAIR AND JUST PROSECUTION
A Project of the Tides Center
COMMUNICATIONS DIRECTOR

POSITION SUMMARY

The Communications Director is responsible for working closely with the Executive Director of Fair and Just Prosecution (“FJP”) and other FJP senior staff in developing and implementing communications strategies and long term planning to highlight the work of FJP and the elected leaders in FJP’s network – forward-thinking criminal justice leaders who are committed to new innovations, enhanced transparency and accountability, and moving beyond past incarceration-driven approaches. This person will also help prepare, distribute and promote FJP materials aimed at educating elected prosecutors on issues of importance including reducing incarceration, promoting diversion and bail reform, promoting strategies for successful reentry, crafting new thinking around juveniles and young adults, and fortifying community trust.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Work with the Executive Director to implement communications and media activities highlighting the work of FJP and its importance, including by developing and distributing media content, providing communications support to FJP leadership, and designing FJP’s social media and digital strategy;
- Develop and draft press releases, statements, op-eds, and other informational materials to promote the work of FJP and elected prosecutors in its network;
- Develop and implement a communications strategy for FJP and its network to influence and shape the criminal justice policy conversation on both national and local levels;
- Cultivate and manage relationships with the media;
- Identify and assemble newsworthy items, including articles, posts, press releases and reports, related to innovative prosecution ideas and criminal justice reform, to share with FJP stakeholders, leadership and staff;
- Assist the Executive Director and other project team members with the development of FJP’s external communications – including overseeing content development for and providing ongoing maintenance of FJP’s website and social media platforms, and preparing other public materials and communications;
- Research and secure potential speaking opportunities and media placements for FJP and its network and provide media assistance and support for FJP events and public activities;
- Interface with other projects aiming to advance justice system reforms;
- Help develop and enhance FJP’s “library” of resource materials and identify other useful information and materials to share with elected officials and their staff; and
- Interface and work with communications staff in offices where FJP is connected, as well as with FJP’s communications consultants and other contractors.

EDUCATION, EXPERIENCE, AND SKILLS

- Bachelor’s degree required;
- Master’s Degree or equivalent post-graduate degree recommended;
- Five years or more of experience in communications leadership within a non-profit, academic institution or government agency and some experience in, or close working relationship with, media outlets; and
- Understanding of justice reform work and criminal justice systems and processes.

INTERESTED INDIVIDUALS should submit a cover letter and resume to careers@fairandjustprosecution.org.